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Citizen SuperSavers

Back in black this Saturday

– AUGUST 11, 2010



Listeners enjoy a concert at the Veterans Drive bandshell in this photo from last year's Blackout event. Adam Gardiner/Citizen

The City of Stratford's Energy and Environment Committee is hosting the sixth annual Virtual Blackout on Saturday, August 14 from 4 to 11 p.m. at the Veterans Drive band shell. The Blackout marks the anniversary of the major power outage that struck North Eastern North America in 2003.

"The Virtual Blackout event provides our community with the opportunity to reflect on our usage of electricity and how we can make changes to reduce our daily energy consumption," said Mayor Dan Mathieson in a release from the City.

Organizer Nathan McKay has lined up a variety of live music which will be playing throughout the event. Come to enjoy performances by Harry Thomas, Kirstie Carter, Thirsty Wench, Manik Tempress,

Festival City Fencing Academy, Dustin Smith, RM 214 with Stewart Reynolds, Glen Dias, Blackwater Ridge, Jake Stern, Militis Rue, Tales to Astonish and Buckshot Betty. The [Optimist Club](#) will also be serving food.

New this year, the Blackout will be Bullfrog powered with 100 per cent green energy. This means that Bullfrog Power will inject renewable electricity onto our local or regional grid to match the event's usage.

Bullfrog's electricity comes exclusively from wind and hydro facilities that have been certified as low impact by Environment Canada under its EcoLogo program instead of from sources like coal, oil, natural gas and nuclear.

"Partnering with Bullfrog Power is a great opportunity to promote renewable energy and sustainable solutions," said Energy and Environment Committee member Kerry McManus.

Stratford's Energy and Environment Committee and Festival Hydro will be challenging all residents and businesses to unplug appliances and turn off as much of their power as possible to lend their support in energy conservation. Festival Hydro will monitor how much power is saved.

By celebrating energy conservation, the Committee hopes that the Virtual Blackout will serve as a reminder of how precious energy is and emphasize alternative forms of renewable energy.

Everyone is welcome, so unplug, grab your lawn chairs, and join your neighbours by heading on down to the Band Shell on Veterans Drive for an afternoon of fun and fellowship.

For more information on Bullfrog, visit bullfrogpower.com.

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Polls

Have you started your Holiday Shopping yet?

Soon
Yes
Already Done
I wait for Dec. 24th and make the mad dash

[View Results](#)

Polls

Are you happy with the new city council?

Comments Closed

Comments are closed. You will not be able to post a comment in this post.

Ask me in year (79%, 75 Votes)



No (13%, 12 Votes)



Yes (8%, 8 Votes)



Total Voters: **95**

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Today's Events - Click What's On above to see details.

November 24, 2010 – Elgin Seniors
11:15 am, Meeting

November 24, 2010 – DINER'S CLUB AT WINDMILL GARDENS:
12:00 pm, General

November 24, 2010 – THE STRATFORD SEA CADETS
6:30 pm, Meeting

November 24, 2010 – FRESH START
7:30 pm, General

Upcoming Events - Click What's On above to see details.

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November 25, 2010 – Volunteers of Stratford General Hospital Annual Christmas Boutique
8:00 am, General